

Place  
First-Class  
Postage  
Here

**THE AVALON HILL GAME CO.**  
**4517 Harford Road**  
**Baltimore, Maryland 21214**

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Dear Avalon Hill,

I'm sending you this REG CARD from your mailing list game. In return I automatically get on your mailing list which means I'll get new product info before the general public does.

1. Game is:  
 Too Simple    Just Right    Too Complicated
2. I enjoyed playing this game:  
 a)    b)    c)    d)    e)  
(a means you enjoyed it very much; e means not at all)
3. I heard about the game through: (check all that apply)  
 Avalon Hill Literature    Magazine Ad    Newspaper Ad  
 Friend's Recommendation    Happened to see it in a store  
 Gift    Other: \_\_\_\_\_
4. Point of purchase of this game: (check one only)  
 Direct from Avalon Hill    Department Store  
 Hobby Store    Book Store    Toy Store  
 Military Outlet (PX, Co-op, Book, etc.)    Other: \_\_\_\_\_  
 Stationery Store    Gift Store    Card Shop
5. I subscribe to The General  
 yes    no
6. My favorite Avalon Hill game is: \_\_\_\_\_

Name \_\_\_\_\_ Age: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Occupation: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

## DO A FRIEND A FAVOR.

If you know someone who has the basic brain power to comprehend Avalon Hill games then get him to send us this postcard.

In turn you'll be doing yourself a favor ... you might pick up a new opponent in your neighborhood or even one from another city with whom you can "play by mail." (If you wish, fill in his name and address, yourself, and send it in.)

If you would like a colorful brochure describing Avalon Hill games and Play-by-Mail Kits and exclusive gaming magazine, specify  
 Wargame    Sports  
 Leisure Time catalog and enclose this card in an envelope with 75¢ for each catalog ordered.

NAME OF BRIGHT FRIEND: \_\_\_\_\_ (Type or Print)

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_